

INDIE ARTIST INTEGRATION SPONSORSHIP OPPORTUNITIES

Tier 1: Spotlight Package

Investment: \$100

(20 Available)

Perfect for artists who want to be seen and recognized at the event:

Spotlight Benefits

- **One Complimentary Annual ARA Membership** – Artist receives one (1) complimentary Avidity Recording Academy (ARA) membership through the end of the 2026 calendar year. (\$80 value)
- **Social Media Shout-Out** – One (1) post from official Avidity Awards social media tagging the artist. (\$50 value)
- **One Complimentary General Admission Ticket** – One General Admission ticket to 2nd Annual Avidity Honors (Fri, Oct. 31st) **and** One (1) General Admission ticket to 10th Annual Avidity Awards (Sat, Nov. 1st) (\$50 value)
- **Complimentary Artist Listings** – Your **name or logo** is listed:
 - on the **digital** Wall of Fame page at AvidityAwards.com,
 - on the **on-site** Wall of Fame display at the 10th Annual Avidity Awards venue,
 - in Avidity Magazine (the official event program booklet), and
 - in **one (1)** social media thank you post (Instagram, Facebook)
- **Digital** “Wall of Fame” badge to display (e.g., website, social media accounts, email signature)
- **Avidity Awards “Inspiring Indie Gospel” Playlist** – Your **single** added to Avidity Awards’ “Inspiring Indie Gospel” Playlist on **Spotify, Apple Music, Amazon Music, & YouTube Music.**

Tier 2: Center Stage Package

Investment: \$200

(20 Available)

Perfect for artists who want both event presence and to attend our events which includes **Spotlight Package Benefits:**

Spotlight Benefits

- **One Complimentary Annual ARA Membership** – Artist receives one (1) complimentary Avidity Recording Academy (ARA) membership through the end of the 2026 calendar year. (\$80 value)
- **Social Media Shout-Out** – One (1) post from official Avidity Awards social media tagging the artist. (\$50 value)
- **Complimentary Artist Listings** – Your **name or logo** is listed:
 - on the **digital** Wall of Fame page at AvidityAwards.com,
 - on the **on-site** Wall of Fame display at the 10th Annual Avidity Awards venue,
 - in Avidity Magazine (the official event program booklet), and
 - in **one (1)** social media thank you post (Instagram, Facebook)
- **Digital** “Wall of Fame” badge to display (e.g., website, social media accounts, email signature)
- **Avidity Awards “Inspiring Indie Gospel” Playlist** – Your **single** added to Avidity Awards’ “Inspiring Indie Gospel” Playlist on **Spotify, Apple Music, Amazon Music, & YouTube Music.**

PLUS, Center Stage Benefits:

- **Avidity: Luxe! Experience All Access VIP Event Pass** – **One (1) Avidity: Luxe! All Access VIP Pass** which grants you VIP entry into **ALL** Avidity Awards sanctioned events from **Oct 31th thru Nov 2nd** (Nominee Welcome Reception, Indie Artist Showcase, Avidity Masterclasses, 2nd Annual Avidity Honors, Gospel Jams & Karaoke, 10th Annual Avidity Awards, Bowling Afterparty, The Quartet Jam (\$200 value)
- **Commemorative 10th Annual Avidity Awards Lapel Pin** – One (1) post from the official Avidity Awards social media tagging the artist. (\$100 value)

Tier 3: Premium Broadcast Package

Investment: \$300

(20 Available)

Perfect for artists who want maximum integration into the 10th Annual Avidity Awards: Includes **Spotlight Package Benefits** + **Center Stage Package Benefits**:

Spotlight Benefits

- **One Complimentary Annual ARA Membership** - Artist receives one (1) complimentary Avidity Recording Academy (ARA) membership through the end of the 2026 calendar year. (\$80 value)
- **Social Media Shout-Out** - One (1) post from official Avidity Awards social media tagging the artist. (\$50 value)
- **Complimentary Artist Listings** - Your **name or logo** is listed:
 - on the **digital** Wall of Fame page at AvidityAwards.com,
 - on the **on-site** Wall of Fame display at the 10th Annual Avidity Awards venue,
 - in Avidity Magazine (the official event program booklet), and
 - in **one (1)** social media thank you post (Instagram, Facebook)
- **Digital** "Wall of Fame" badge to display (e.g., website, social media accounts, email signature)
- **Avidity Awards "Inspiring Indie Gospel" Playlist** - Your **single** added to Avidity Awards' "Inspiring Indie Gospel" Playlist on **Spotify, Apple Music, Amazon Music, & YouTube Music**.

Center Stage Benefits

- **Avidity: Luxe! Experience All Access VIP Event Pass - Two (2) Avidity: Luxe! All Access VIP Passes** which grants you VIP entry into **ALL** Avidity Awards sanctioned events from **Oct 31st thru Nov 2nd** (Nominee Welcome Reception, Indie Artist Showcase, Avidity Masterclasses, 2nd Annual Avidity Honors, Gospel Jams & Karaoke, 10th Annual Avidity Awards, Bowling Afterparty, The Quartet Jam (\$200 value)
- **Commemorative 10th Annual Avidity Awards Lapel Pin** - One (1) post from the official Avidity Awards social media tagging the artist. (\$100 value)

PLUS, Premium Broadcast Benefits:

- **Televised Artist Spotlight Segment** - 15-second heartfelt message from Artist during broadcast with name, music clip, cover art, and QR Code.
- **Merch Table Presence** - Opportunity to sell or display merchandise in the Artist Marketplace during the event.
- **Avidity Magazine Music Feature** - For one (1) song: Get your cover art, artist name, label, phone number, and email or website listed in Avidity Magazine's "Inspiring Indie Gospel Music" feature.